

## CARS Data Dictionary for the Consumer Survey Data File

The consumer survey data file contains the responses to 143,998 CARS purchaser surveys (OMB 2127-0659). The voluntary survey was provided by the dealer to the purchaser of a new vehicle under the CARS program. The dealer then submitted a copy of the completed survey as an attachment to their CARS transaction invoice. Because the original (handwritten) surveys could not be used for statistical tabulation or analyses, NHTSA employed an Optical Character Recognition (OCR) process to create the data file. When the OCR process failed to read a survey, NHTSA contractors reviewed the original survey in an attempt to collect any available data. This data file does not contain blank surveys, duplicate surveys due to multiple attachments of the same file, or illegible surveys that could not be read. The file contains 40 fields corresponding to the 40 check boxes on the survey instrument, one free form field capturing the response (if any) to the request to specify a choice of other vehicle type, and three variables created by NHTSA to capture the overall response to the three survey questions. A copy of the survey instrument can be found at the end of this data dictionary. The data file is being provided in comma-delimited text (ASCII) format. The comma-delimited file can be read into most standard statistical and database software. The field names are in the first line of the text file.

Field Name	Field Description	Comments
Q_1A	Question #1 - a) Yes	1 indicates that box was checked, a blank indicates it was not
Q_1B	Question #1 - b) No	1 indicates that box was checked, a blank indicates it was not
Q_1B1	Question #1 - Within the next year	1 indicates that box was checked, a blank indicates it was not
Q_1B2	Question #1 - About 1 year	1 indicates that box was checked, a blank indicates it was not
Q_1B3	Question #1 - 2 years	1 indicates that box was checked, a blank indicates it was not
Q_1B4	Question #1 - 3 years	1 indicates that box was checked, a blank indicates it was not
Q_1B5	Question #1 - 4 years	1 indicates that box was checked, a blank indicates it was not
Q_1B6	Question #1 - 5 years	1 indicates that box was checked, a blank indicates it was not
Q_1B7	Question #1 - 6 years	1 indicates that box was checked, a blank indicates it was not
Q_1B8	Question #1 - 7 years	1 indicates that box was checked, a blank indicates it was not
Q_1B9	Question #1 - 8 years	1 indicates that box was checked, a blank indicates it was not
Q_1B10	Question #1 - 9 years	1 indicates that box was checked, a blank indicates it was not
Q_1B11	Question #1 - 10 years	1 indicates that box was checked, a blank indicates it was not
Q_1B12	Question #1 - 10+ years	1 indicates that box was checked, a blank indicates it was not
Q_2A	Question #2 - No, would not have purchased	1 indicates that box was checked,

	another vehicle in the absence of the program	a blank indicates it was not
Q_2B	Question #2 - Yes, would have purchased a new vehicle	1 indicates that box was checked, a blank indicates it was not
Q_2BCA	Question #2 - Subcompact Car	1 indicates that box was checked, a blank indicates it was not
Q_2BCB	Question #2 - Compact Car	1 indicates that box was checked, a blank indicates it was not
Q_2BCC	Question #2 - Midsized Car	1 indicates that box was checked, a blank indicates it was not
Q_2BCD	Question #2 - Large Car	1 indicates that box was checked, a blank indicates it was not
Q_2BCE	Question #2 - Small SUV	1 indicates that box was checked, a blank indicates it was not
Q_2BCF	Question #2 - Midsized SUV	1 indicates that box was checked, a blank indicates it was not
Q_2BCG	Question #2 - Large SUV	1 indicates that box was checked, a blank indicates it was not
Q_2BCH	Question #2 - Small Pickup	1 indicates that box was checked, a blank indicates it was not
Q_2BCI	Question #2 - Midsized Pickup	1 indicates that box was checked, a blank indicates it was not
Q_2BCJ	Question #2 - Large Pickup	1 indicates that box was checked, a blank indicates it was not
Q_2BCK	Question #2 - Full sized Passenger Van	1 indicates that box was checked, a blank indicates it was not
Q_2BCL	Question #2 - Full sized Cargo Van	1 indicates that box was checked, a blank indicates it was not
Q_2BCM	Question #2 – Minivan	1 indicates that box was checked, a blank indicates it was not
Q_2BCN	Question #2 – Other	1 indicates that box was checked, a blank indicates it was not
Q_2BCNO	Question #2 - Other vehicle type/model	Free form field completed by consumer
Q_2C	Question #2 - Yes, would have purchased a used vehicle	1 indicates that box was checked, a blank indicates it was not
Q_3A	Question #3 - 0 - 2,499 miles	1 indicates that box was checked, a blank indicates it was not
Q_3B	Question #3 - 2,500 - 4,999 miles	1 indicates that box was checked, a blank indicates it was not
Q_3C	Question #3 - 5,000 - 7,499 miles	1 indicates that box was checked, a blank indicates it was not
Q_3D	Question #3 - 7,500 - 9,999 miles	1 indicates that box was checked, a blank indicates it was not
Q_3E	Question #3 - 10,000 - 12,499 miles	1 indicates that box was checked, a blank indicates it was not
Q_3F	Question #3 - 12,500 - 14,999 miles	1 indicates that box was checked, a blank indicates it was not
Q_3G	Question #3 - 15,000 - 17,499 miles	1 indicates that box was checked, a blank indicates it was not
Q_3H	Question #3 - 17,500 - 19,999 miles	1 indicates that box was checked, a blank indicates it was not
Q_3I	Question #3 - 20,000 + miles	1 indicates that box was checked,

		a blank indicates it was not
Time	Question 1 converted to a single variable	0.5 = "Within the next year", 1 = "In about 1 year", 2 = "2 years", 3 = "3 years", 4 = "4 years", 5 = "5 years", 6 = "6 years", 7 = "7 years", 8 = "8 years", 9 = "9 years", 10 = "10 years", 11 = "More than 10 years"
Hyp_type	Question 2 converted to a single variable	Subcompact Car, Compact Car, Mid-Sized Car, Large Car, Small SUV, Mid-sized SUV, Large SUV, Small Pick-up, Mid-Sized Pick-up, Large Pick-up, Full sized Passenger Van, Full sized Cargo van, Minivan
Miles	Question 3 converted to a single variable	1249.5 = "0 - 2,499 miles", 3749.5 = "2,500 - 4,999 miles", 6249.5 = "5,000 - 7,499 miles", 8749.5 = "7,500 - 9,999 miles", 11249.5 = "10,000 - 12,499 miles", 13749.5 = "12,500 - 14,999 miles", 16249.5 = "15,000 - 17,499 miles", 18749.5 = "17,500 - 19,999 miles", 20000 = "20,000 or more"



## Survey of Consumer Response to CARS Initiative

(Commonly known as 'Cash for Clunkers')

OMB No. 2127-0659  
Expiration Date: 01/31/2010



**Please answer the following 3 questions regarding your trade-in transaction. Your answers are for program evaluation purposes only and will not influence your eligibility in any way. Please put an X in the box by the appropriate answer.**

**Question #1:** If you were not offered the CARS program trade-in incentive, would you still have traded in your current vehicle to purchase a new or used vehicle this month?

☐ a) Yes

☐ b) No

If no, when were you planning to trade-in, sell or dispose of your vehicle?

☐ Within the next year

☐ 4 years

☐ 8 years

☐ In about 1 year

☐ 5 years

☐ 9 years

☐ 2 years

☐ 6 years

☐ 10 years

☐ 3 years

☐ 7 years

☐ More than 10 years

**Question #2:** If you were not offered the CARS program trade-in incentive, when you disposed of this vehicle, would you have purchased another vehicle?

☐ a) No

☐ b) Yes, a new vehicle (Please select one type below)

☐ c) Yes, a used vehicle (Please select one type below)

☐ a) **a subcompact car** (for example a Honda Fit, or a Toyota Yaris, etc.)

☐ b) **a compact car** (ex. Ford Focus, Nissan Sentra, Toyota Corolla, Honda Civic, etc.)

☐ c) **a mid-sized car** (ex. Chevrolet Malibu, Nissan Altima, Toyota Camry, etc.)

☐ d) **a large car** (ex. Chrysler 300, Ford Crown Victoria, etc.)

☐ e) **a small SUV** (ex. Honda CR-V, Ford Escape, etc.)

☐ f) **a mid-sized SUV** (ex. Ford Explorer, Honda Pilot, etc.)

☐ g) **a large SUV** (ex. Chevrolet Suburban, Ford Expedition, etc.)

☐ h) **a small pickup** (ex. Ford Ranger, etc.)

☐ i) **a mid-sized pickup** (ex. Dodge Dakota, Toyota Tacoma, etc.)

☐ j) **a large pickup** (ex. Chevrolet Silverado, Ford F-150, etc.)

☐ k) **a full sized passenger van** (ex. Ford E-Series, Chevrolet Express, etc.)

☐ l) **a full sized cargo van** (ex. Chevrolet Express, Dodge Sprinter, etc.)

☐ m) **a mini-van** (ex. Toyota Sienna, Dodge Caravan, etc.)

☐ n) **other type** (specify) \_\_\_\_\_

**Question #3:** What is your best estimate of the number of miles you drove the traded-in vehicle during the past 12 months?

☐ 0 – 2,499

☐ 7,500 – 9,999

☐ 15,000 – 17,499

☐ 2,500 – 4,999

☐ 10,000 – 12,499

☐ 17,500 – 19,999

☐ 5,000 – 7,499

☐ 12,500 – 14,999

☐ 20,000 or more